



Shifting Paradigms Institute of Executive Education

Innoworks Inc. *truly Canadian!*

Shifting Paradigms Institute of Executive Education provides training services in the areas of Design Thinking, Innovation Management, Business Process Redesign, Continuous Improvement, Operations Improvement, Quality Management Systems, Career Development, Marketing & Branding.

COURSE MODULE 2:

Theme: Take your business to the next level.

Sessions include-

- Leadership for 21st C businesses.
- Business strategy design and implementation.
- Goal setting for success.
- Improving business efficiency and cash flow.
- Change management essentials: Due diligence, Business process mapping and Change models.
- Mind maps for project executions.
- Succeeding 'Change' campaigns.
- Problem solving on the job.
- How to work and gain competitive advantage using Lean, Kaizen and Theory of Constraints.
- Business Communications and Social Media.

PROGRAM FEATURES

- Course materials customized to specific organizational study groups.
- Case study summaries for extra reading.
- Assessment forms to improve participant's awareness.
- Action Plan to help track progress against goals.
- One hour of FREE one-on-one consulting for your business improvement.

Duration	13 Full-days / 101 hours for entire module
Pre-requisites	Should know to use social media apps such as Linked, Facebook, Twitter
Audience	Entrepreneurs, Managers, Decision-makers, Management consultants
Class size	Minimum: 3; Maximum: 10 participants

Our training services focus on organizations that need help with streamlining and optimizing their business processes, operations and services, in order to improve organizational effectiveness & employee engagement, increase profits, increase customer value, cut costs and operate in a lean fashion that optimizes the use of the existing resources.

Market specialties: Pharmaceuticals, Natural health products, Medical devices, Bulk drugs, Diagnostics, Vaccines, Healthcare, Retail & Hospital pharmacy, Engineering, Chemicals, Cosmetics, Biotech, Foods, Beverage, Confectionery, Educational institutions and Non-profits organizations.

Contact: 1.778.858.1954 / 1.403.969.6219 | Email: Contact@drshrutibhat.com | Website: www.ShiftingParadigms.ca



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Training is available as On-site, Email, Online, Webcast and Videos.

Our training workshops provide a powerful, elegantly simple framework with new tools and best-in-class industry practices for improving organizational performance and accelerating ROI.

ORGANIZATION BENEFITS

- Improved ROI (Return on investment).
- Delighted Customers
- Motivated team, improved productivity
- Higher levels of goal achievements

INDIVIDUAL BENEFITS

- Higher levels of goal achievements.
- Increased opportunities of doing business.
- Facilitates career progression.
- Increased work satisfaction; improved productivity
- Less stress, more confidence.
- Delighted employers and colleagues.

We are with you every step of the way! We will be happy to assist you with your training needs. To know more about the courses, prospectus and registration details: **Contact Us:**

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