



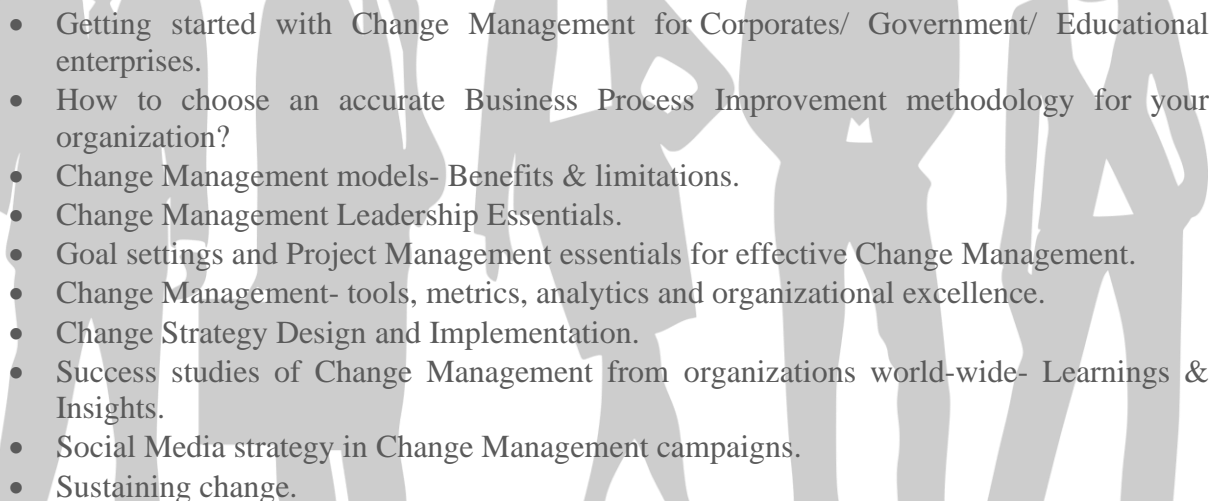
Shifting Paradigms Institute of Executive Education

Innoworks Inc. *truly Canadian!*

Shifting Paradigms Institute of Executive Education provides training services in the areas of Design Thinking, Innovation Management, Business Process Redesign, Continuous Improvement, Operations Improvement, Quality Management Systems, Career Development, Marketing & Branding.

COURSE MODULE 15: Change Management

Sessions include:

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- Getting started with Change Management for Corporates/ Government/ Educational enterprises.
 - How to choose an accurate Business Process Improvement methodology for your organization?
 - Change Management models- Benefits & limitations.
 - Change Management Leadership Essentials.
 - Goal settings and Project Management essentials for effective Change Management.
 - Change Management- tools, metrics, analytics and organizational excellence.
 - Change Strategy Design and Implementation.
 - Success studies of Change Management from organizations world-wide- Learnings & Insights.
 - Social Media strategy in Change Management campaigns.
 - Sustaining change.

PROGRAM FEATURES

- Course materials customized to specific organization.
- Case study summaries for extra reading.
- Assessment forms to improve participant's awareness.
- Action Plan to help track progress against goals.

Our training services focus on small and medium size organizations that need help with streamlining and optimizing their business processes, operations and services, in order to improve operational efficiency, increase profits, increase customer value, cut costs and operate in a lean fashion that optimizes the use of the existing resources.

Market specialties: Pharmaceuticals, Natural health products, Medical devices, Bulk drugs, Diagnostics, Vaccines, Healthcare, Retail & Hospital pharmacy, Engineering, Chemicals, Cosmetics, Biotech, Foods, Beverage, Confectionery, Educational institutions and Non-profits organizations.

Contact: 1.403.969.6219/ DrShrutiBhat.com | Website: www.ShiftingParadigms.ca



Duration	4 Full days / 32 hours for each Theme.
Pre-requisites	Should know to use social media apps such as Linked, Facebook, Twitter
Audience	Line staff, Senior Executives, Managers, Decision-makers.
Class size	Minimum: 5; Maximum: 15 participants.

Training is available as On-site, Email, Online, Webcast and Videos.

Our training workshops provide a powerful, elegantly simple framework with new tools and best-in-class industry practices for improving organizational performance and accelerating ROI.

ORGANIZATION BENEFITS

- Improved ROI (Return on investment).
- Improved products and services
- Exponential profits.
- Delighted Customers
- Motivated team, improved productivity
- Higher levels of goal achievements

INDIVIDUAL BENEFITS

- Hit the ground running.
- Higher levels of goal achievements.
- Increased work satisfaction; Less stress.
- Improved productivity.
- Apply Change Management concepts to business.

We are with you every step of the way! We will be happy to assist you with your training needs. To know more about the courses, prospectus and registration details: **Contact Us:**

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