



Shifting Paradigms Institute of Executive Education

Innoworks Inc. *truly Canadian!*

Shifting Paradigms Institute of Executive Education provides training services in the areas of Design Thinking, Innovation Management, Business Process Redesign, Continuous Improvement, Operations Improvement, Quality Management Systems, Career Development, Marketing & Branding.

COURSE MODULE 4: Continuous Improvement for-

Themes include:

- Life Science Industry.
- Medical Devices Industry.
- Clinical Research Organizations.
- Biotechnology Industry.
- Engineering Industry.
- Cosmetics Industry.
- Role of Social Media strategy in Continuous Improvement in Marketing Processes.
- Getting started with Lean for small to mid-size enterprises.
- Lean for Start-ups.
- Food Industry.
- Chemical Industry.
- Retail Industry.
- Biotechnology Industry.
- How to choose the accurate Continuous Improvement methodology for your business?

Duration	2 Full-days / 12 hours for each Theme.
Pre-requisites	Should know to use social media apps such as Linked, Facebook, Twitter
Audience	Entrepreneurs, Senior Executives, Managers, Decision-makers.
Class size	Minimum: 3; Maximum: 10 participants

Our training services focus on organizations that need help with streamlining and optimizing their business processes, operations and services, in order to improve organizational effectiveness & employee engagement, increase profits, increase customer value, cut costs and operate in a lean fashion that optimizes the use of the existing resources.

Market specialties: Pharmaceuticals, Natural health products, Medical devices, Bulk drugs, Diagnostics, Vaccines, Healthcare, Retail & Hospital pharmacy, Engineering, Chemicals, Cosmetics, Biotech, Foods, Beverage, Confectionery, Educational institutions and Non-profits organizations.

Contact: 1.778.858.1954 / 1.403.969.6219 | Email: Contact@drshrutibhat.com | Website: www.ShiftingParadigms.ca



Shifting Paradigms Institute of Executive Education

Innoworks Inc. *truly Canadian!*

Training is available as On-site, Email, Online, Webcast and Videos.

Our training workshops provide a powerful, elegantly simple framework with new tools and best-in-class industry practices for improving organizational performance and accelerating ROI.

PROGRAM FEATURES

- Course materials customized to specific organization.
- Case study summaries for extra reading.
- Assessment forms to improve participant's awareness.
- Action Plan to help track progress against goals.

ORGANIZATION BENEFITS

- Improved ROI (Return on investment).
- Improved products and services
- Exponential profits.
- Delighted Customers
- Motivated team, improved productivity
- Higher levels of goal achievements

INDIVIDUAL BENEFITS

- Hit the ground running.
- Higher levels of goal achievements.
- Increased work satisfaction; Less stress.
- Improved productivity.
- Apply Continuous improvement concepts to business.

We are with you every step of the way! We will be happy to assist you with your training needs. To know more about the courses, prospectus and registration details: **Contact Us:**

Phone: 1.778.858.1954 / 1.403.969.6219

Email: Contact@drshrutibhat.com

Our training services focus on organizations that need help with streamlining and optimizing their business processes, operations and services, in order to improve organizational effectiveness & employee engagement, increase profits, increase customer value, cut costs and operate in a lean fashion that optimizes the use of the existing resources.

Market specialties: Pharmaceuticals, Natural health products, Medical devices, Bulk drugs, Diagnostics, Vaccines, Healthcare, Retail & Hospital pharmacy, Engineering, Chemicals, Cosmetics, Biotech, Foods, Beverage, Confectionery, Educational institutions and Non-profits organizations.

Contact: 1.778.858.1954 / 1.403.969.6219 | Email: Contact@drshrutibhat.com | Website: www.ShiftingParadigms.ca