



Shifting Paradigms Institute of Executive Education

Innoworks Inc. *truly Canadian!*

Shifting Paradigms Institute of Executive Education provides training services in the areas of Design Thinking, Innovation Management, Business Process Redesign, Continuous Improvement, Operations Improvement, Quality Management Systems, Career Development, Marketing & Branding.

COURSE MODULE 1: Innovation Management

Theme: How to Innovate?

Sessions include-

- Innovation from vision to reality: Design Thinking for Innovation
- Why 'Innovation Capacity' matters for your business?
- How to build an Innovation Lab?
- Mistake-proofing in Innovation.
- Lean Innovation and Quality Function Deployment.
- Cost control mechanisms in New product development: Design of experiments (DOE)
- Complexities of patent applications. DIY patent filing (with Assignments).
- How to study a patent? How to circumvent patent claims?
- How to develop patent non-infringing products and Services?
- Error- free New product development: A better way to look at Risk/ Reward during early phase development.
- Quality-by-Design.

Duration	15 Full-days / 90 hours for entire module
Pre-requisites	Should know to use social media apps such as Linked, Facebook, Twitter
Audience	Researchers, Marketing Managers, R&D Directors, Decision-makers.
Class size	Minimum: 3; Maximum: 10 participants

Our training services focus on organizations that need help with streamlining and optimizing their business processes, operations and services, in order to improve organizational effectiveness & employee engagement, increase profits, increase customer value, cut costs and operate in a lean fashion that optimizes the use of the existing resources.

Market specialties: Pharmaceuticals, Natural health products, Medical devices, Bulk drugs, Diagnostics, Vaccines, Healthcare, Retail & Hospital pharmacy, Engineering, Chemicals, Cosmetics, Biotech, Foods, Beverage, Confectionery, Educational institutions and Non-profits organizations.

Contact: 1.778.858.1954 / 1.403.969.6219 | Email: Contact@drshrutibhat.com | Website: www.ShiftingParadigms.ca



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Training is available as On-site, Email, Online, Webcast and Videos.

Our training workshops provide a powerful, elegantly simple framework with new tools and best-in-class industry practices for improving organizational performance and accelerating ROI.

PROGRAM FEATURES

- Course materials customized to specific organizational study groups.
- Case study summaries and patents for extra reading.
- Assessment forms to improve participant's awareness.
- Action Plan to help track progress against goals.

ORGANIZATION BENEFITS

- Improved ROI (Return on investment).
- Faster product launches.
- Delighted Customers
- Motivated team, improved productivity
- Higher levels of goal achievements

INDIVIDUAL BENEFITS

- Higher levels of goal achievements.
- Hit the ground running.
- Facilitates career progression.
- Increased work satisfaction; improved productivity
- Less stress, more confidence.
- Delighted employers and colleagues.

We are with you every step of the way! We will be happy to assist you with your training needs. To know more about the courses, prospectus and registration details: **Contact Us:**

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